

Global Water Corporate Subscription



Guiding Strategic Decisions across Global Water Markets

The World Economic Forum has determined that interconnected, environment-related risks such as climate change and extreme weather events—both leading to water crises—rank among the top global risks. Given that the global population is on track to surpass 9 billion inhabitants by 2050—a 50% increase from 2010—calls for widespread water infrastructure investment are on the rise.

Bluefield analyzes the myriad of factors influencing global water markets. Our insights focus on short- and long-term solutions to confront the increasing pressure on municipal water, wastewater, and stormwater infrastructure and services.

Key decision makers, marketing teams, and investors rely on Bluefield's market insights and company and project investment data to make informed decisions on the outlook for municipal markets and navigate regulatory, technology, and competitive landscapes.

Key questions addressed by this service

Which global markets are poised for water infrastructure investment?

How is urban water risk influencing government water strategies?

How do public-private partnerships shape business opportunities?

How are advanced treatment and digital solutions being deployed and adopted?

Where are the opportunities for alternative water supplies?

Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.

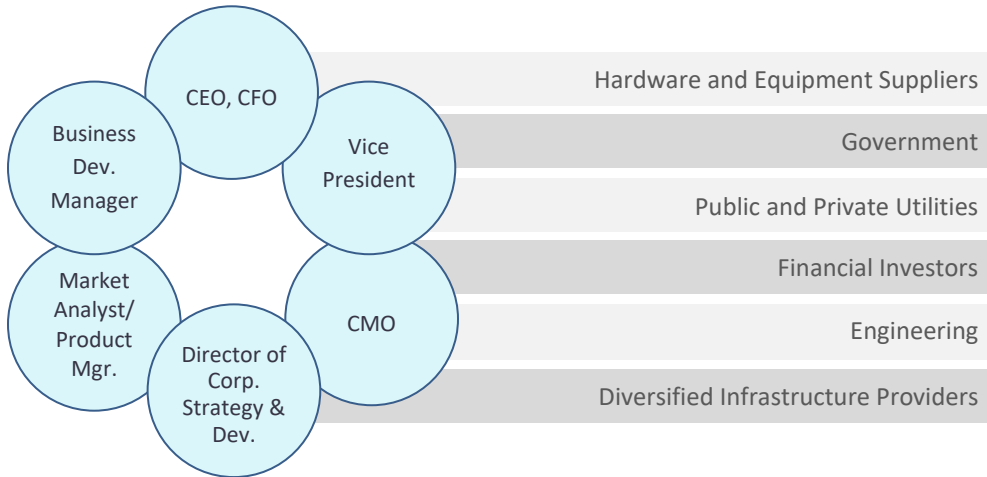
Subscription Benefits

- Identifying emerging trends and market shifts impacting global municipal water opportunities
- Understanding competitors' strategies and evolving business models
- Forecasting and sizing municipal water investments, worldwide
- Tracking the development of alternative water supplies and solutions
- Accessing a team of dedicated water market experts for questions and validation

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Companies & roles this service is targeted toward



Client Experience

Research & Analysis	Data Access	Support & Interaction
<p>Insight Reports Deep dive research reports on comprehensive topics</p> <p>Analyst Presentations live webcasts presented by our research team</p> <p>Research Notes brief summaries on single topic or recent event</p> <p>Quarterly Reviews analysis and insights of market trends, policy, events</p> <p>Company Profiles profiles of key companies in water</p>	<p>Global Water Data Clients of this service receive access to Bluefield's Data Navigator platform to view interactive dashboards on global water</p> <ul style="list-style-type: none"> Global Desalination Ownership Rankings Public-private Partnerships Global Municipal CAPEX Forecasts 	<p>Analyst Access Clients of this service receive access to water experts for enquiries, to review forecast methodologies, or to clarify proprietary data and analysis</p> <p>Custom Client Support board meeting presentations, onsite client workshops, and customer-focused events</p>



Data Access

Research Topics

- Global competitive landscape
- Funding and policy developments at country, regional levels
- Private participation in the form of investments and partnerships
- Net-zero and decarbonation strategies within utilities and vendors
- Advanced water treatment
- Alternative water supplies, including wastewater reuse and desalination

About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.

Learn what Data Navigator can do for you.

Book 30-min demo



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