

Digital Water Corporate Subscription



Guiding Strategies and Investment Decisions in Digital Water

The digital water revolution is here. The global water sector is being transformed by a wave of new technologies for connectivity, mobility, automation, and data analytics. In every region of the world, proactive utilities are turning to digital solutions to better serve customers and stakeholders, maximize operational performance and efficiency, and safeguard assets and natural resources.

Bluefield projects that total global digital water spend will scale at an 8.8% CAGR from US\$25.9 billion in 2021 to US\$55.2 billion in 2030, framing the outlook for a host of established platform companies and startups positioning to compete in a still highly fragmented landscape.

Key decision makers, marketing teams, and executives rely on Bluefield's market insights and company and project investment data to make more informed decisions on the future of water and the outlook for digital technologies.

Key questions addressed by this service

- How are artificial intelligence, digital twins, and 5G impacting water?
- Which utilities and firms are adopting digital water solutions at scale?
- What is the pace of growth for key technology segments?
- How are policy and funding shifts impacting the pace of digital adoption?
- Which markets geographically are demonstrating growth?
- Which companies are best positioned to capitalize on digital water growth?

Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.

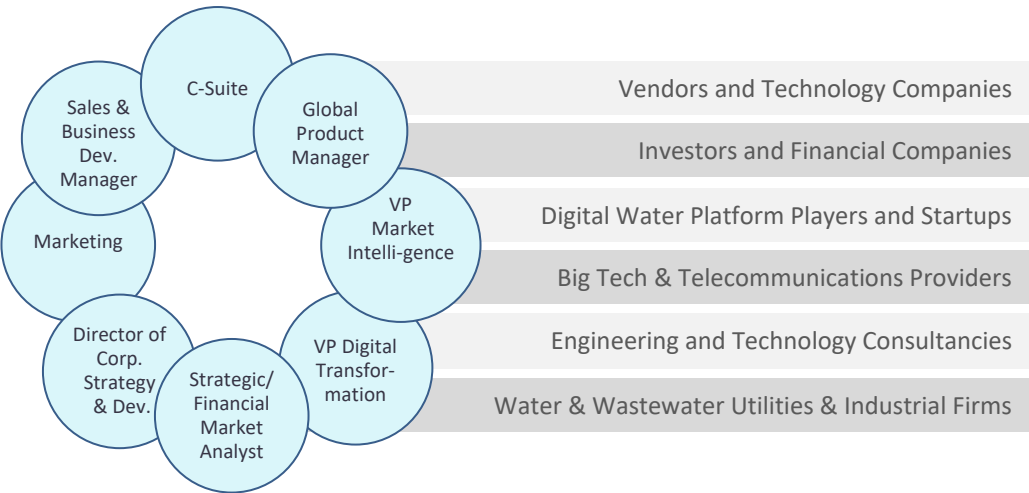
Subscription Benefits

- Track the underlying drivers and market shifts influencing digital water investment
- Evaluate company strategies and evolving business models for new technologies
- Forecast and size different markets and technology segments to identify relevant opportunities
- Benchmark strategies of leading players, new market entrants, and innovative utilities
- Anticipate the biggest digital game-changers across municipal and industrial water
- Leverage a team of dedicated water market experts for questions and validation

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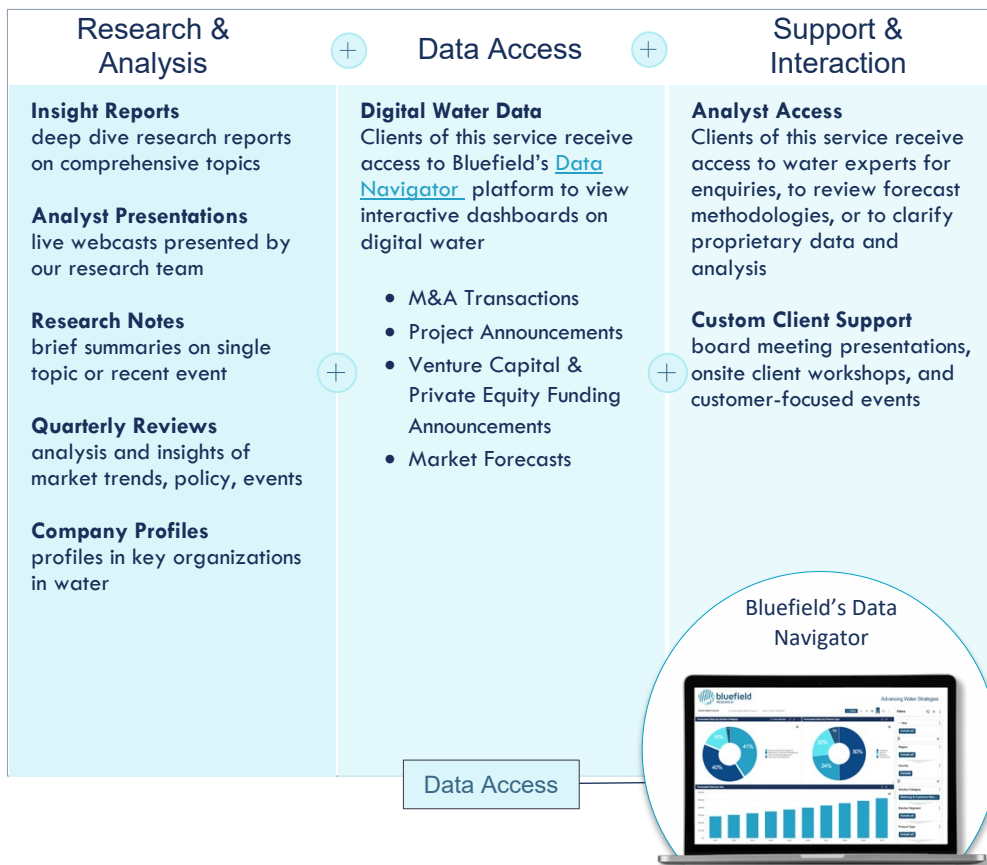
Companies & roles this service is targeted toward



Research Topics

- Utility of the future, smart city policies and strategies
- Disruptive digital technologies, services, solutions, and business models (e.g., smart metering, SCADA, IoT, AI, cloud / SaaS)
- Advanced asset management
- M&A strategies (market entry, geographic, portfolio scaling)
- Role of financial players in the digital water startup ecosystem
- Data management and cybersecurity

Client Experience



About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.

Learn what Data Navigator can do for you.

Book 30-min demo



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