

# Municipal Water Insight Service



*Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.*

## Guiding Company & Utility Strategies in Municipal Water Infrastructure

Over the next decade, municipal utilities—water, wastewater & stormwater—have set the stage for over US\$629 billion in capital improvements to address deteriorating pipe networks, sewer overflows, and changing demand on treatment plants and distribution networks. This growing list of challenges, coupled with contaminants of emerging concern and climate change that were unforeseen a decade ago, is now forcing utility leaders into uncharted territory.

Bluefield's propriety data sets and market insights represent critical tools for decision makers seeking to better understand and navigate the municipal water landscape.

### Key questions addressed by this service

What is the forecasted water & wastewater infrastructure outlook?

Which business models are succeeding in municipal water?

Where are the opportunities for investment across the water value chain?

Which state regulations are driving advanced treatment?

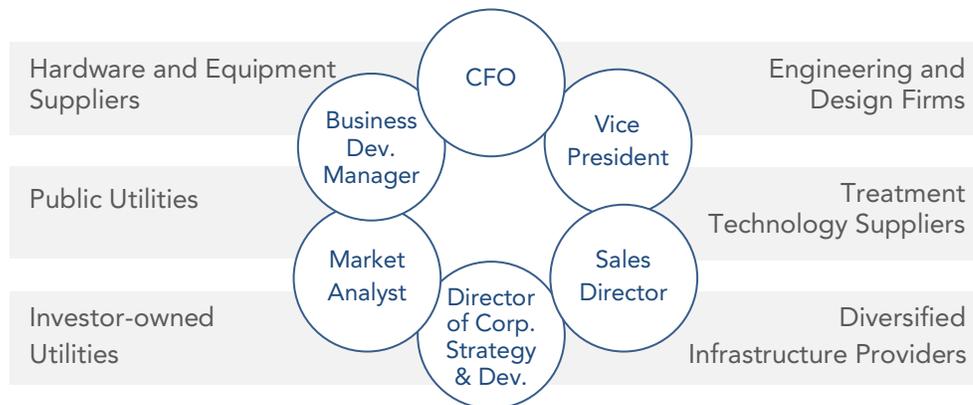
How are contaminants of emerging concern impacting utility budgets?

Which segments are expected to grow the fastest?

### Benefits

- Gain insight into vendor strategies and business models
- Understand market sizing and forecasts (CAPEX and OPEX)
- Identify emerging trends and key market shifts
- Anticipate regulatory shifts shaping municipal water markets
- Track infrastructure funding projects and project financing models
- Leverage a team of dedicated water market experts for questions and validation

## Companies & roles this service is targeted towards



## Client Deliverables

Access to a steady stream of ongoing deliverables, including:

<b>Research Notes</b>	<b>Market, Data Insights</b>	<b>Focus Reports</b>
Event-based intelligence briefings on respective market shifts and competitive impacts.	Analysis of unique market segments, providing rich data, and market analysis.	Deep-dive analyses of markets, competitive trends, growth drivers, forecasts on CAPEX, OPEX spend by infrastructure segment.
<b>Quarterly Briefings</b>	<b>Webinars</b>	<b>Analyst Access</b>
Updates of critical market changes, competitive developments, contracts, M&A, and macro-economic indicators.	Quarterly analyst presentations of key market findings, competitive shifts, and trends.	Dedicated team on-call to meet client enquiries, review forecast methodologies, or clarify proprietary data and analysis.
<b>Custom Client Support</b>	<b>Data Navigator</b>	
Board meeting presentations, onsite client workshops, and customer-focused events.	Access to Bluefield's Data platform for more real-time data updates and relevant dashboards.	

## Research Themes

- Convergence of Critical Infrastructure
- Contaminants of Concern
- Affordability of Water
- Water Supply Risk
- Utility of the Future
- Regulatory Shifts at the State and Federal level
- Capital Improvement and Budget Plans (CAPEX AND OPEX)
- M&A Strategies for Water Sector Technology Suppliers



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RESEARCH

## Bluefield's Water Data Navigator



## Data Inputs & Analysis

- **CAPEX Forecasts**  
State, Segment, Category
- **OPEX Forecasts**  
State, Segment, Category
- **Network Equipment Forecasts**  
Pipes, Fittings, Valves, Manholes, Hydrants
- **Utility Water and Wastewater Rates (by City)**
- **Top 100 Utility Capital Improvement Plans for Water and Wastewater**  
Population Served, Treatment Plants, Segment
- **Macro-economic Indicators**  
Utility and Infrastructure Construction Employment, Housing Starts, Construction Put in Place, Historical

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## About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.