

Industrial Water Insight Service



Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.

Supporting Company Decision Makers with Critical Insights into Industrial Water

Industrial demand for water & wastewater solutions, from supply to discharge, is gaining momentum. Sparked by climate change, operational risk, and public pushback, industrial companies discharge over 130 billion gallons of water per day in the power, mining, energy, food & beverage, heavy manufacturing, and light manufacturing sectors, in the U.S alone.

The importance of policy drivers, economic conditions, and empowered stakeholders has never been more critical. Bluefield supports companies and key decision makers seeking to capitalize on growing opportunities in industrial water, globally, with analysis of water management spend across 20 industry verticals.

Key questions addressed by this service

How do water management strategies vary by industrial vertical?

How do industries rank in terms of water intensity?

Which business models are being deployed in industrial water?

What is the size and outlook for industrial water management spend?

How are environmental policy shifts influencing water strategies?

How are corporate sustainability targets impacting opportunities for water solutions?

Benefits

- Gain insight into business models and water & wastewater management strategies
- Understand market sizing and forecasts across 20 industrial water segments
- Identify emerging trends and key market shifts in heavy and light industries
- Anticipate regulatory shifts shaping industrial water markets
- Leverage a dedicated team of water market experts for questions and validation

Companies & roles this service is targeted towards



Client Deliverables

Access to a steady stream of ongoing deliverables, including:

Research Notes	Market, Data Insights	Focus Reports
Event-based intelligence briefings on respective market shifts and competitive impacts.	Analysis of unique market segments, providing rich data, and market analysis.	Deep-dive analyses of markets, competitive trends, and growth drivers.
Quarterly Briefings	Webinars	Analyst Access
Updates of critical market changes, competitive developments, contracts, and M&A.	Bi-annual analyst presentations of key market findings, competitive shifts, and trends.	Dedicated team on-call to meet client enquiries, review forecast methodologies, or clarify proprietary data and analysis.
Custom Client Support	Data Navigator	
Board meeting presentations, onsite client workshops, and customer-focused events.	Access to Bluefield's Data platform for more real-time data updates and relevant dashboards.	

Research Themes

- Corporate sustainability
- Utility of the future
- Water and energy
- Water quality
- Regulatory shifts at the state and federal level

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About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.



bluefield
RESEARCH

Bluefield's Water Data Navigator



Data Inputs & Analysis

- **Industrial Water Market Landscape**
Market Size and Share by Industry (US\$), State, Industry Category, Industry Vertical
- **Industrial Consent Decrees**
Enforcement Action, State, Industry Segment, Cost of Compliance (US\$), Civil Penalty
- **Water for Power Outlook**
CAPEX by Water Infrastructure Category (US\$), Electricity Market Module Region