

Water for Energy Insight Service



Guiding Strategies in Hydraulic Fracturing and Midstream Water

At the close of 2019, water management spend for hydraulic fracturing reached US\$13.3 million. Since then, supply and demand-side volatility—geopolitical disputes and Coronavirus—has completely disrupted the energy sector. At sub-US\$40 per barrel, the energy sector and associated water players are likely to face an altogether different competitive landscape placing greater attention on water.

Bluefield's ongoing insights into water market trends, midstream water strategies, and treatment technology companies for oil & gas providers has proven to be a valuable tool for companies across the industry value chain.

Key questions addressed by this service

- How are oil & gas prices influencing water management?
- How are policies & regulations impacting reuse applications?
- How are midstream water companies positioned across the industry value chain?
- What is forecasted spend for supply, treatment, storage, and disposal?
- What is the volume of supply and produced water by basin and county?
- Which companies are building out transfers—water supplies and produced water?

Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.

Benefits

- Understand key market trends and drivers shaping midstream water
- Evaluate successful company strategies and evolving business models in water management
- Forecast scenarios and size supply, transport, treatment, and disposal volume and spend
- Track M&A and deal flow in the water for hydraulic fracturing sector
- Leverage a dedicated team of water market experts for questions and validation

Companies & roles this service is targeted towards



Client Deliverables

Access to a steady stream of ongoing deliverables, including:

Research Notes	Market, Data Insights	Focus Reports
Event-based intelligence briefings on respective market shifts and competitive impacts.	Analysis of unique market segments, providing rich data, and market analysis.	Deep-dive analyses of markets, competitive trends, and growth drivers.
Quarterly Briefings	Webinars	Analyst Access
Updates of critical market changes, competitive developments, contracts, and M&A.	Bi-annual analyst presentations of key market findings, competitive shifts, and trends.	Dedicated team on-call to meet client enquiries, review forecast methodologies, or clarify proprietary data and analysis.
Custom Client Support	Data Navigator	
Board meeting presentations, onsite client workshops, and customer-focused events.	Access to Bluefield's Data platform for more real-time data updates and relevant dashboards.	

Research Themes

- Advanced treatment
- Water reuse
- Water M&A
- Industrial water



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RESEARCH

Bluefield's Water Data Navigator



Data Inputs & Analysis

- **Water for Hydraulic Forecast** Water Management spend by year, (disposal, supply, treatment, storage, transport), Basin Spend by Year, Reclaimed Water Use
- **Midstream Water M&A** Buyers & Sellers, Annual Trends, Transaction Prices

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About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.