

Private Water Insight Service



Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.

Guiding Decisions in Private Water Investment

From large cities to small, rural communities, water & wastewater utility owners and operators face a multitude of challenges that lay ahead—tightening budgets, environmental violations, and deferred infrastructure.

One solution gaining traction is the **increased role of private participation in water**, including utility acquisition and operations & maintenance (O&M) contracts, which will further **reshape the future utility landscape**. The transition is already underway, ushering in new players and market entrants, as demonstrated by Bluefield's ongoing, in-depth analysis of 125+ acquisitions, annually and more than 1,700 third-party O&M contracts.

Executives for investor-owned utilities, public & private systems, and financial firms leverage Bluefield's bottom-up data and market insights to make more informed decisions.

Key questions addressed by this service

What is the growth rate of private ownership in U.S. water & wastewater?

How are deal sizes—by value and connections—changing over time?

Which players are acquiring water & wastewater assets?

Which geographies are demonstrating the greatest level of activity?

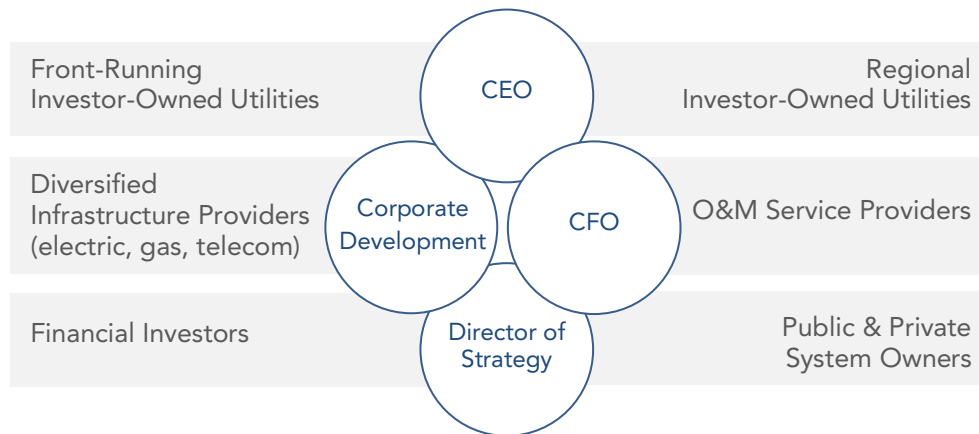
How are O&M contracts distributed by company and geography?

What market entry strategies are succeeding in building-out ownership positions?

Benefits

- Track the underlying drivers and policy shifts influencing private investment
- Stress-test acquisition strategies with historical deal flow data and analysis
- Evaluate state and regional factors shaping private participation in water
- Size the addressable market for potential investment in assets and services
- Benchmark strategies of established players and new market entrants
- Leverage a team of water market experts for questions and validation

Companies & roles this service is targeted towards



Client Deliverables

Access to a steady stream of ongoing deliverables, including:

Research Notes	Market, Data Insights	Focus Reports
Event-based intelligence briefings on respective market shifts and competitive impacts.	Analysis of unique market segments, providing rich data, and market analysis.	Deep-dive analyses of markets, competitive trends, and growth drivers.
Quarterly Briefings	Webinars	Analyst Access
Updates of critical market changes, competitive developments, contracts, and M&A.	Bi-annual analyst presentations of key market findings, competitive shifts, and trends.	Dedicated team on-call to meet client enquiries, review forecast methodologies, or clarify proprietary data and analysis.
Custom Client Support	Data Navigator	
Board meeting presentations, onsite client workshops, and customer-focused events.	Access to Bluefield's Data platform for more real-time data updates and relevant dashboards.	

Research Themes

- M&A strategies (market entry, geographic, portfolio scaling)
- Convergence of critical infrastructure ownership
- Role of financial players in financing water infrastructure
- Potential Public-Private Partnerships (P3)
- IOU business models and strategies (regulated vs. market-based services)
- Federal & state policy drivers for private investment, market attractiveness

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About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.



Bluefield's Water Data Navigator



Data Inputs & Analysis

- **M&A Transactions**
Quarterly transactions by Value (US\$), Size (connections), Location (state, community), Buyer/ Seller, Water/Wastewater
- **Municipal O&M Contracts**
Utility, Water/Wastewater, Service Provider, Contract Size, Status, Location (state, community), Population Served
- **Investor-Owned Utilities' Military Service Contracts**
Company, Military Base, Location, Contract Term (years), Value (US\$), Water/Wastewater