



BLUEFIELD NAVIGATOR

*Guiding decisions with relevant
water market data*

bluefield NAVIGATOR



“More than any other single step, modernizing water data would unleash an era of water innovation unlike anything in a century.”

Charles Fishman, “The Big Thirst”

Data-driven analysis to support critical decisions is proving ever more critical in today’s interconnected environments. This need is particularly acute in the water sector. Confronted with scaling competition and a lack of transparency across fragmented market sectors, companies and utilities in water and wastewater are challenged to secure clean, reliable data.

Whether you work for a water utility, technology & equipment vendor, or an investor, you can leverage Bluefield’s data platform that ties together our range of municipal, industrial, and digital water market datasets, to make stronger, more informed strategic decisions.

By building off of our rigorous research methodology that we have been honing over six years, our clients benefit from more interactive data dashboards.


We are now pleased to offer this data in an easy-to-use, navigable format in one place to help you save time and effort and feel confident in your decisions.

The Benefits of Bluefield’s Water Data Navigator:

- **Real-time updates** as soon as they are published.
- **Visualization** to help you identify key insights and trends.
- **Flexibility to drill down** into your specific data needs.
- **Save time and effort** you would otherwise use searching and sorting through Excel spreadsheets and pdfs.
- **Easy access** to our platform from your desktop, tablet or phone.



data PLATFORM



Bluefield Navigator allows you to access the water market data you need, in the formats you desire. Our growing list of data dashboards enable interactive filters and downloads.

MUNICIPAL WATER



- Reuse Project Outlook
- Municipal CAPEX & OPEX Outlooks
- EPA Municipal Consent Decrees

INDUSTRIAL WATER



- Water for Fracking Outlook
- Water for Power
- EPA Industrial Consent Decrees

DIGITAL WATER



- Venture Capital Funding
- Digital Water Projects
- Mergers and Acquisitions

COMPANY DATA



- Technology, Equipment and Services M&A
- Digital Water
- EPC Rankings
- Desalination Owners

client ACCESS



Insight Service clients gain the most with immediate access to Bluefield's ongoing analysis and an expanding list of water data dashboards.

Annual Insight Services + DATA NAVIGATOR

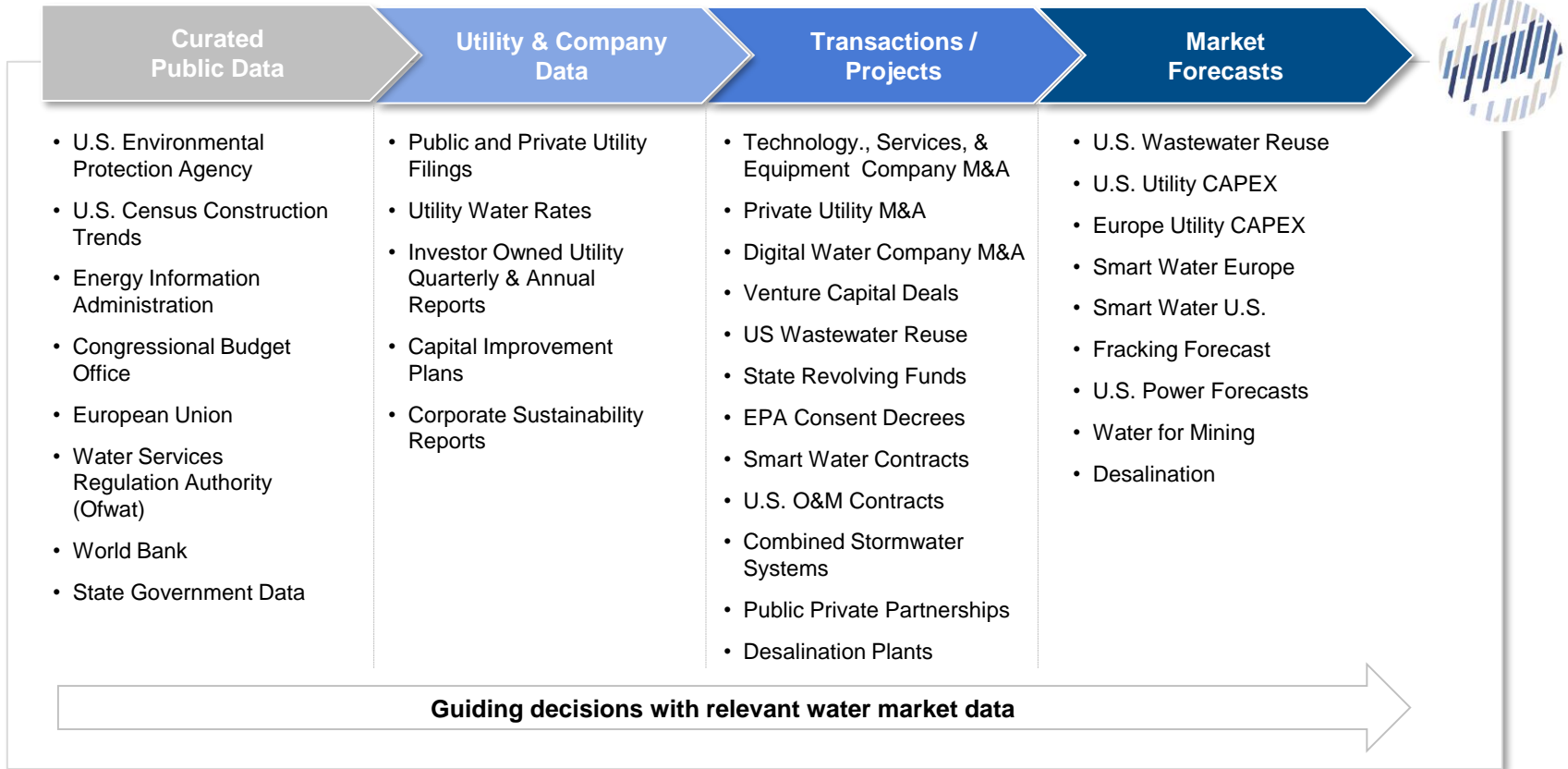


Insight Service Offerings

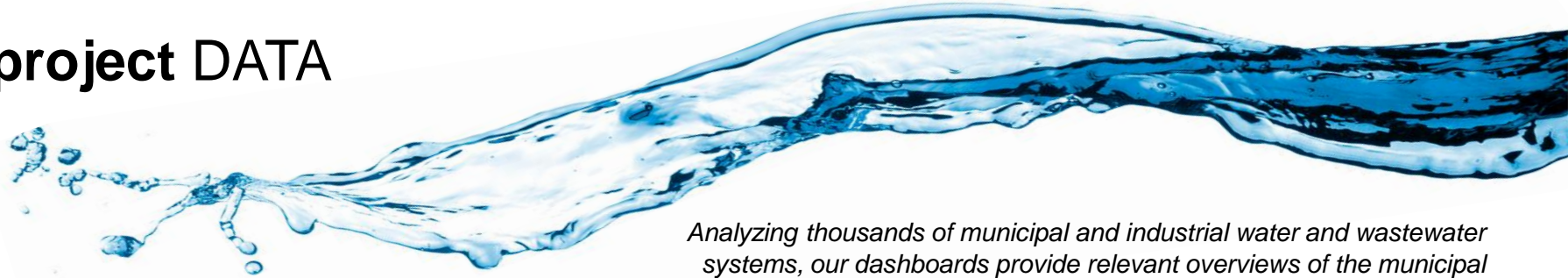
- **Data Dashboards:** Leverage a growing list of data-backed analysis through our new platform, Bluefield Navigator.
- **Ongoing Analysis:** Access to a steady stream of reports, presentations, and briefings produced for the 12-month service period.
- **Access to Research Archives:** Active subscribers have instant access to all research released prior to the subscription date.
- **Influence Deliverable Calendar:** Clients are invited to provide inputs into a service's planned research calendar to address their needs.
- **Analyst Access:** Direct contact with Bluefield's team of water experts to support company presentations, decisions, marketing, and communications.
- **Enterprise License:** Full access to a service's research content for all users within the corporation, without limit based on location or department.

data SOURCES

Leveraging relevant public data sources with our proprietary databases to help you make the most-informed strategic decisions.

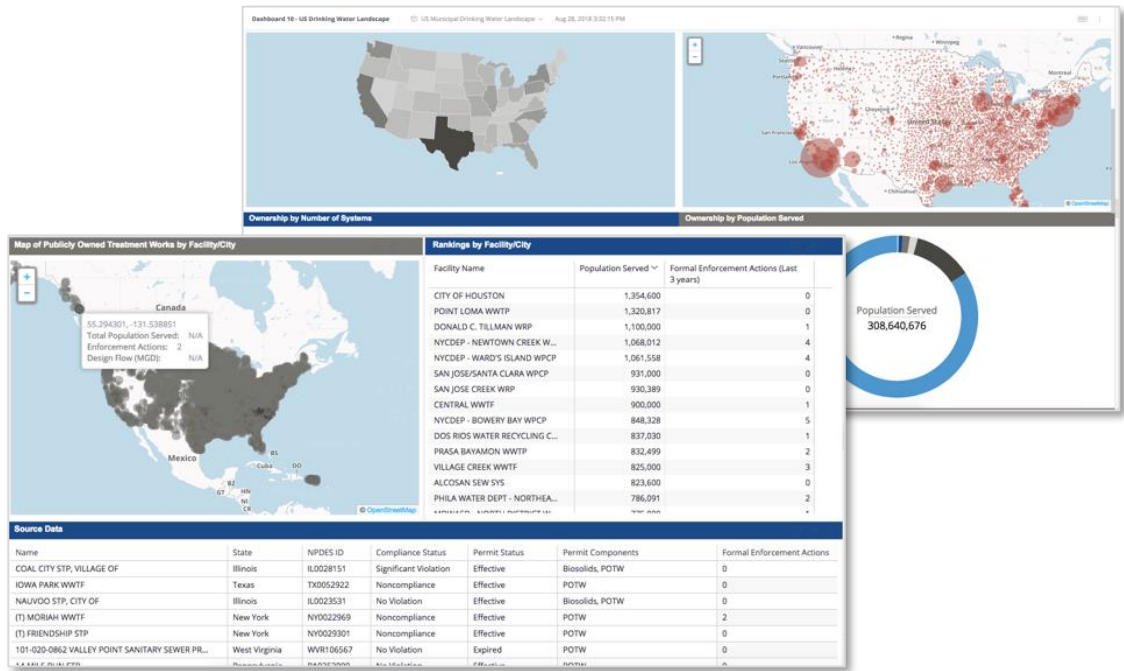


project DATA



Analyzing thousands of municipal and industrial water and wastewater systems, our dashboards provide relevant overviews of the municipal water landscape.

U.S. Municipal Water Systems & Landscape



Source: Bluefield Research

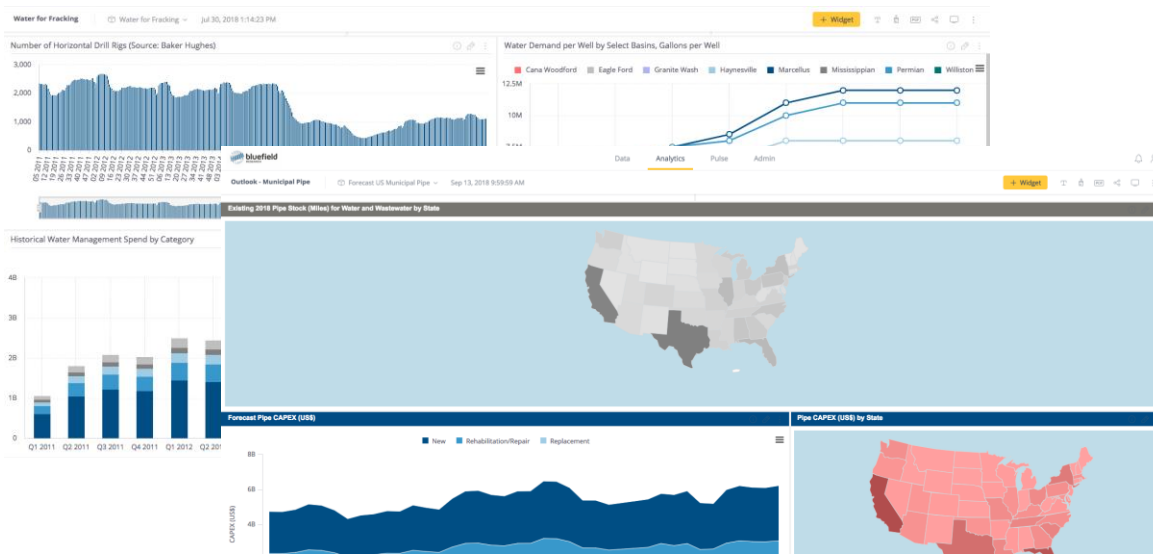
Monitor project planning and development trends that...

- Indicate solution adoption across key segments and industry verticals.
- Demonstrate deployment of alternative solutions in emerging opportunity segments.
- Zero-in on project timelines, investment trends, and potential technology.
- Validate companies' strategic assumptions about market viability.

forecast DATA

Our forecast data will help you project future growth, identify opportunities, and stress test your strategies in water and wastewater.

Water for Hydraulic Fracturing Forecasts



Source: Bluefield Research

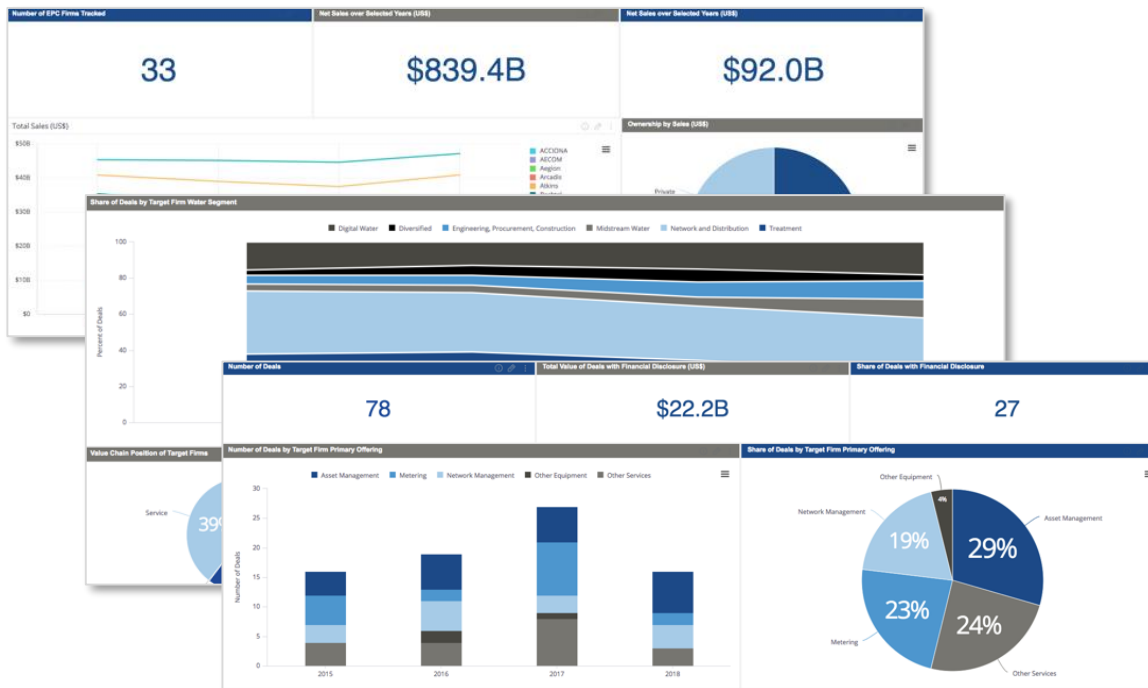
Guide companies with in-depth analysis of...

- Growth markets and sectors to consider in strategic decisions.
- Market drivers & inhibitors for infrastructure investment.
- Localized decisions shaping municipal investments and key trends.
- Supply-side influences on outlook for advanced solution deployment.

company DATA

Staying ahead of more than 500 mergers & acquisitions and more than 300 digital water firms is bolstered by real-time updates.

Deal Flow by Segment and Top Company Revenues



Source: Bluefield Research

Support a range of companies with inputs on...

- Competitive benchmarking and growth strategies.
- M&A prospects and activity by geography.
- Regional footprints, channels to market, and portfolio strategies.
- Capital structures, partnerships, and position along the growth curve.



Global companies across the value chain are developing strategies to capitalize on greenfield opportunities in water -- new build, new business models, and private investment. Bluefield Research supports a growing roster of companies across key technology segments and industry verticals addressing risks and opportunities in the new water landscape.

Companies are turning to Bluefield for in-depth, actionable intelligence into the water sector and the sector's impacts on key industries. The insights draw on primary research from the water, energy, power, mining, agriculture, financial sectors and their respective supply chains.

Bluefield works with key decision-makers at utilities, project development companies, independent water and power providers, EPC companies, technology suppliers, manufacturers, and investment firms, giving them tools to define and execute winning strategies.

Contact Bluefield Research

NORTH AMERICA

192 South St // Suite 550
Boston, MA 02111
T +1 617 910 2540

EUROPE

Carrer de Sant Joan de la Salle 42
Edifici Technova 2.12
08022 Barcelona Spain
T +34 93 681 4325

waterexperts@bluefieldresearch.com
www.bluefieldresearch.com